

GRUNDFOS® 

+GF+

Walk for Water

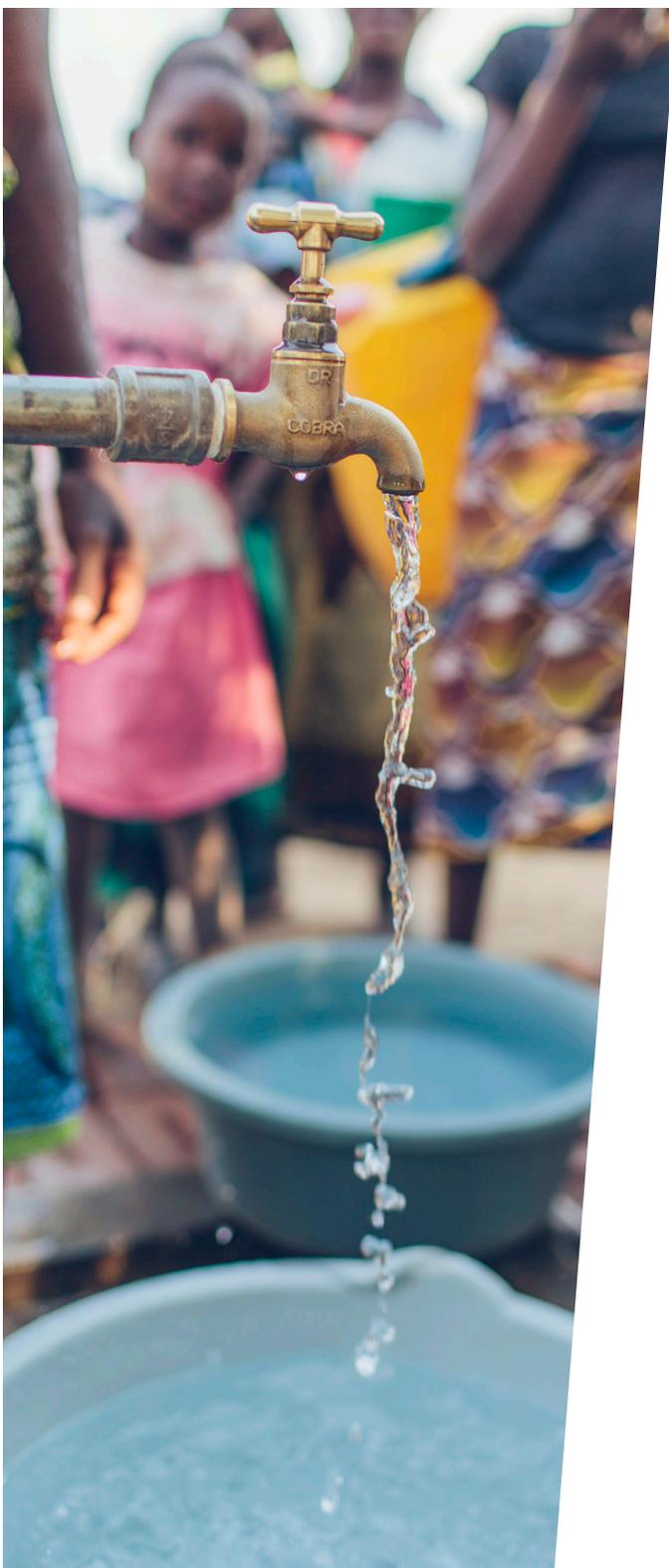
Oakville

Sponsorship
Opportunities

An Initiative of

 water
mission





The Global Water Crisis

Roughly 1.8 billion people wake up every day to a life without safe drinking water. Children are sick and weak. There is a constant struggle to find the most basic of necessities. The lack of safe water and adequate sanitation worldwide is a very real and present crisis.

This crisis steals the lives of thousands of people each day – more than war, natural disasters, AIDS, and hunger combined. Despite its enormity, the global water crisis rarely makes the headlines. It is today's silent killer.

WATER MISSION

Water Mission is a nonprofit Christian engineering organization that designs, builds, and implements safe water, sanitation, and hygiene (WASH) solutions for people in developing countries and disaster areas. Since 2001, Water Mission has used innovative technology and engineering expertise to provide access to safe water for more than 3 million people.

Water Mission believes safe water is the basis for physical life. The work they do is motivated by faith in Jesus Christ, the Living Water. They serve all people, regardless of age, gender, race, or faith.

To learn more, go to watermission.org.

WHY WE WALK

In some areas where Water Mission works, women and children spend 2-3 hours walking to collect water every day. In most cases, the water source is one to four miles from their homes. To make matters worse, the water they collect is usually not safe for drinking.

Imagine dipping a bucket into a lake where others are bathing and washing their clothes, and then taking that water back to your family to drink. Not only does it make people sick, it also takes a significant amount of time to collect. There's not much time left for school, work, or quality time with friends and family.

We walk in honor of those who walk to collect water every single day. We walk to raise awareness of the global water crisis and funds that support solutions. We walk so that one day these women and children will have safe water that is close to home, giving them more time to study, tell stories, love and care for each other — more time to think about something besides where their next sip of water is going to come from.



Sponsorship Opportunities

The Walk for Water is an exciting event that provides sponsors a unique opportunity to express their desire to make a difference in the world. It also gives employees of sponsors the option to get involved and see the impact that their support makes.

From print, to web, to brand presence the day of the event, there are plenty of opportunities for exposure to a captive audience.

The Walk for Water offers a variety of ways for your name and logo to stand out, and each sponsorship tier offers additional perks. Sponsorships are designed to provide opportunities for ongoing value and to keep the conversation of your organization's involvement going long after the event is over.

Whatever sponsorship level you choose, you will be supporting safe water solutions around the world while spreading the word about your organization to thousands in your community.

For more information on the Walk for Water or sponsorship opportunities, please call Christine Vilim or Meher Heacock at 905-829-9533.



Gold Sponsor

Financial Commitment: \$2,500

Sponsor Benefits:

- Use of tag line: “Sponsor of Grundfos Walk for Water” in your company advertising
- Company name recognition on Walk for Water website
- Company name on event signage
- Company logo on t-shirt
- All sponsors/attendees will receive a complimentary t-shirt
- Identified as a sponsor in press releases, Grundfos website, social media and in promotional e-blasts
- Opportunity to hang your company banner and/or put up a 10x10 pop up canopy tent to distribute giveaways on the day of the event

Silver Sponsor

Financial Commitment: \$1,000

Sponsor Benefits:

- Use of tag line: “Sponsor of Grundfos Walk for Water” in your company advertising
- Company name recognition on Walk for Water website
- Company name on event signage
- Company logo on t-shirt
- Identified as a sponsor in press releases, Grundfos website, social media and in promotional e-blasts
- All sponsors/attendees will receive a complimentary t-shirt

Bronze Sponsor

Financial Commitment: \$750

Sponsor Benefits:

- Use of tag line: “Sponsor of Grundfos Walk for Water” in your company advertising
- Company name recognition on Walk for Water website
- Company name on event signage
- Company name on t-shirt
- All sponsors/attendees will receive a complimentary t-shirt



We want you to walk with us!

The 2019 walk will be taking place at:
Erindale Park, 1695 Dundas Street West
Mississauga, Ontario, L5C 1E3
Date: Saturday September, 7th 2019
Time: 12 pm - 3 pm (Lunch served at 12-1pm, Walk 1-3pm)
For more information, visit: www.canadahelps.org/en/charities/fondation-coup-de-coeur/p2p/2019WalkforWater/

What's Next?

Return your completed Commitment Form as soon as possible to ensure the maximum benefits of your sponsorship.

Your Commitment Form may be scanned and returned by email to canada@grundfos.com or by mail to the address noted below by August 23, 2019.

Cheques should be made payable to: 'Foundation Coup de Coeur, re: Grundfos Walk for Water' and mailed to:

Attention: Grace D'Addio, Grundfos Walk for Water, 2941 Brighton Rd. Oakville, ON L6H 6C9

To maximize your brand exposure, email your logo along with your commitment form. File must be high resolution (300 dpi) and in one of the following formats: EPS, TIFF, JPEG, or PDF.

All donations are greatly appreciated and will help change lives through sustainable water systems.

Sponsorship Commitment Form

(Please Print)

Business/Foundation/Individual

Contact Name

Title

Street Address

City State Zip Code

Phone

Email

Signature

Date

Cheque Included _____ or Invoice Me _____

Check Number _____
(only if included)

Sponsorship Levels (Please Check One)

- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

- I am unable to sponsor, but would like to make a gift of \$ _____.





Walk
for
Water



+GF+

An Initiative of

